

# Daily Business joins the crowd

Daily Business, the news website focusing on the business, economic, consumer and money markets, has today unveiled a partnership with crowd lending company Lending Crowd.

The two Edinburgh-based businesses, which launched towards the end of 2014, will work together on a number of joint ventures, including events such as conferences and workshops. They will use various cross-marketing and promotional tools and services.

[Daily Business](#) founder, editor and director Terry Murden, said: "Online news presents an entirely different dynamic and set of demands to print journalism. I am delighted that in just three months since its launch Daily Business is building a firm foothold as a go-to site for news around the world from a Scottish perspective.

"This partnership with Scotland-based Lending Crowd provides Daily Business with huge possibilities as the site progresses."

Stuart Lunn, chief executive of [Lending Crowd](#), said: "We are delighted to partner with Daily Business in what we believe we will be an exciting joint venture. As we continue to grow as a leading UK crowd lending provider so too will Terry's innovative and highly informative news website. There remains a healthy appetite for digital news and there is an equally growing demand for investors to make their money work harder. And for UK small businesses to have an accessible form of finance other than through banks."

Terry Murden, winner of a dozen awards for journalism, was Business Editor of The Scotsman and Scotland on Sunday, a former Editor and Business Editor of The Sunday Times

Scotland, and Deputy Editor and Business Editor of The Northern Echo. He has also written for The Observer and The Independent.

Submitted by [Terry Murden](#)

