

Edinburgh Fringe goes to New York



The Edinburgh Festival Fringe Society held an event in New York City for artists and performing companies who might be interested in bringing their work to the Edinburgh Festival Fringe in 2015.

The Edinburgh Festival Fringe is the most famous and dynamic arts festival in the world and takes place every August for three weeks in Scotland's capital city.

This weekend the Edinburgh Festival Fringe Society held a roadshow at 59E59 at East 59th Street in New York City. This event takes the format of a panel discussion, followed by a 'Q & A' session and concludes with an informal opportunity for potential Fringe participants to meet Fringe staff and venue representatives.

Unveiling the roadshow plans, Kath M Mainland, Chief Executive of the Fringe Society said:

"Every year performers from all over the world take to a multitude of stages all over Edinburgh to present shows for every taste. From big names in the world of entertainment to unknown artists looking to build their careers, the festival caters for everyone and includes theatre, comedy, cabaret, variety, spoken word, dance, physical theatre, circus, musicals, operas, music, childrens' shows, exhibitions and events.

“This diverse range of work encourages arts professionals such as producers, promoters and programmers from all over the world to come to Edinburgh with the aim of engaging with Fringe participants who they might want to work with in the future.

“Featuring award-winning participants and producers and members of the Fringe Society staff, this roadshow event is an opportunity for professionals and amateurs alike to learn how to succeed when producing a show for the first time at the world’s greatest arts festival.

“The United States has a long and distinguished track record of sending some of the most exciting and innovative shows to the Fringe each year and New York, with its tradition of fringe theatre, is a natural place for us to come to and find the next generation of talented performers and producers.

“Coming to the Edinburgh Festival Fringe roadshow won’t commit any artists or producers to making the trip but it will equip them with some very valuable information if they choose to bring their work to Edinburgh.”