

Johnnie Walker – Join the Pact Promotion

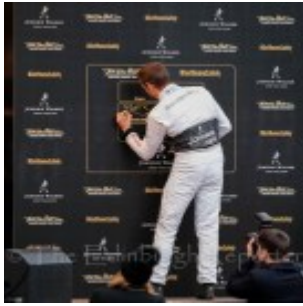
Jenson Button, Kevin Magnussen – who was asked to sign a baby! A real one! – and Mika Häkkinen were at the Ross Bandstand today to help Diageo promote Scotland's new drink-drive limit – reduced from 50Mg/100ml to 50Mg/100ml Blood – which comes into force tonight just after midnight. The safety message is called 'Join the Pact'.

Join the Pact is the global responsible drinking initiative from Johnnie Walker, which has secured over one million personal commitments from people across the world, to never drink and drive. In doing this the firm then pay for 1km of public transport to ensure that partygoers can get home safely after the Hogmanay events in the city centre.

And, as suggested earlier, here we have a gallery of images from the event for your perusal. No doughnuts though...!









Join the Pact to never drink and drive by tweeting [#GetHomeSafely](https://twitter.com/JohnnieWalker_) to [@JohnnieWalker_](https://twitter.com/JohnnieWalker_) or by visiting www.jointhepact.com