

# New exhibition at Castle Fine Art



The works of critically acclaimed abstract artist, Alex Echo, will be on display at an Edinburgh gallery this weekend.

Alex Echo's latest collection, comprised of original and limited edition pieces, will be on display at Castle Fine Art with the artist himself making a guest appearance at the gallery on Sunday 23<sup>rd</sup> November, between 1-4pm.

The collection, which features abstract canvases painted using bright and colourful Dulux paint, will also showcase a collection of water-inspired artwork, with royalties of each piece being donated to international charity WaterAid, in what Echo describes as *"a small attempt at giving a little something back to this beautiful earth."*

Echo has already raised over £500,000 in funds from the sales of his artwork to support and benefit various charities across the world, such as his 1999 'Imagine Love' SWATCH watch, which sold 153,000 units worldwide and had royalties given to paediatric AIDS charities.

In his 35 years as an art professional, Echo has used his knowledge and expertise – specifically in art history – to edify inner-city kids as well as children with handicaps and mental disabilities.



Echo uses a unique perspective and palette of colour to create complex and extraordinary works of contemporary art. In a *mélange* of intricate brush strokes, his work brings together the beauty and history of impressionism with a new language of

technique and style. The vibrancy and softness of Turner and the structure of Rothko is evident in his work.

David Gill, Castle Fine Art, Edinburgh's Gallery Manager said: "It's fantastic to have the works of international talent, Alex Echo, on display at our gallery. When viewing Echo's collection, his journey is evident. He's grasped life and celebrated it, and we are delighted to have his work on display; it's a real asset to the UK's art scene.

Echo's work has been exhibited all over the world and has a famous fan following including Oprah Winfrey, Robert Downey Jr and Cindy Crawford. In 2010, Echo's colourful designs even inspired fashion designer Sir Paul Smith, who used his painting, 'Classic with a Twist', to create a fabric pattern for his 2011 Spring/Summer collection.

Last year, a Fender Stratocaster designed by Echo for guitar legend Eric Clapton CBE was auctioned off to raise thousands of pounds for The Crossroads Centre, an addiction recovery facility founded by the musician in 1998.

Speaking about his art, Echo said: "I don't need to say anything with my art – but hopefully my artwork will inspire people to look at the world as a place to be loved and protected. It's my attempt to capture a small part of the miracle of nature."

Echo's paintings aim to find the balance between history and contemporary art, resulting in visually striking pieces that appeal to a varied audience.

The exhibition is free of charge to view at Castle Fine Art and Alex Echo will be at the gallery on Sunday 23<sup>rd</sup> November from 1-4pm.

Limited prints of Alex Echo's work are available to buy and start from £295.

For more information visit Castle Fine Art, Edinburgh,  
telephone 0131 261 9181 or visit [www.castlefineart.com](http://www.castlefineart.com)