

Freya wins Christmas poster competition



On Friday afternoon, six year-old Freya Brown went to see the Christmas poster she had designed displayed in the window of Mov8 Estate Agents who are behind a novel fundraising exercise linked with Corstorphine Primary School.

The school need £10,000 for a new playground. The estate agents have donated half of the cash and the pupils and parents will now raise the rest.



A spokesman from MOV8 explained how they got involved: “A few months ago we were approached by Gilly Herbert, a mother and the committee leader of Project Play to ask whether MOV8 Real Estate would be interested in sponsoring a part of the new playground they were intending to build for the children of the school. Since then we have begun a working relationship with the school, donating £5,000 to the cause and pledging to help the children raise the remaining amount.

“This has taken the form of creating lesson plans to pass skills on to the pupils and give them opportunities to explore new ideas such as design, photography, marketing and sales.

“The unveiling on Friday was the culmination of our first initiative – a poster competition. The children were asked to design a poster wishing the residents of Corstorphine a very happy Christmas which will be displayed in our branch on St John’s Road for the duration of the festive period.

“The winner, Freya Brown, unveiled her poster and received her prize.”

Freya said: "I'm very proud of myself. I like that everyone in Corstorphine can see my picture.'



The next initiative will be a game based on The Apprentice. In groups of 5 the P6 pupils will get training in marketing from the experts at MOV8. They will have to design cupcakes within a certain time frame and also create a mini marketing campaign between 9-11 December. Any money raised will go straight to Project Play.