

Ryanair takes you to London for under twenty quid



RYANAIR LAUNCHES £19.99 SEAT SALE FROM EDINBURGH & GLASGOW TO LONDON AS LITTLE RED CONFIRMS ROUTE CLOSURE

Following the announcement yesterday that Richard Branson's Little Red is giving up on its Edinburgh to London route, Ryanair has launched a £19.99 seat sale on its Edinburgh-London Stansted and Glasgow-London Stansted routes, which commence on Sunday, 26th October, with three times daily services. Little Red will fly till next year, but it is hard to see how they will be able to compete with Michael O'Leary's price onslaught, except that they fly to Heathrow which Ryanair does not.

Ryanair's new Scottish-London services are billed as ideal for business customers, with morning, afternoon and evening departures and at fares starting from just £19.99 are a third of BA's fares and over 40% cheaper than those regularly charged by Easyjet.

Ryanair has reaffirmed its commitment to Scotland, as it prepares to open its third Scottish base at Glasgow International, ahead of the launch of its new three-times daily services between Edinburgh and Glasgow and London.

Ryanair launched its £19.99 seat sale for travel in October, November and December and these low fare seats are available for booking on the Ryanair.com website until midnight on Thursday 9 October.

Ryanair's Robin Kiely said:

"Ryanair's new Scottish routes between Edinburgh and London,

and Glasgow and London, will commence on Sunday, 26th October, with three daily return flights on each route at fares starting from just £19.99, which are a third of BA's fares and 40% cheaper than Easyjet's.

Ryanair is launching these routes in response to strong demand for Ryanair's low fares from Scottish consumers and business customers, and increased competition between Scottish airports. While other airlines are reducing capacity and cancelling routes, Ryanair is again underlining its commitment to Scotland and Scottish tourism, as we prepare to open our third Scottish base at Glasgow International later this month.

Scottish consumers already choose Ryanair for our low fares, industry leading customer service and great route choice. Now they can also book their flights on our improved website and new app, carry a free small 2nd carry-on bag, enjoy allocated seats, avail of our new Family Extra and Business Plus services and use their personal electronic devices at all stages of their flight, making Ryanair the ideal choice for families, friends and businesses."