New Toys "R" Us store to open at Ocean Terminal

Just in time for Christmas the toys giant Toys "R" Us is opening a second store in Edinburgh, this time at Ocean Terminal.

This is just one of three new stores opening in Scotland this week with two others in Glasgow and Stirling being added to the list.

Brand mascot Geoffrey the Giraffe will welcome shoppers into the new stores.
Edinburgh's second Toys"R"Us store is located in Ocean Terminal shopping centre store where Disneys' *Frozen* dolls and CraZLoom bands and bracelets are expected to be hot favourites as Christmas shopping is well underway.

Now the 5000 sq ft Christmas store is gearing up to celebrate their first week of opening with celebratory activities at a Grand Opening event in store this Saturday (4th Oct).

With 11 new staff in place, Store Manager Abi Bestwick proudly said "Comments are positive and the flow of customers is promising as families, young and old, are popping in to take a look at what we have in store. I also have a great team of dedicated staff working with me, it's been great fun in store and we warmly extend an invitation to everyone in Edinburgh to join us on Saturday, it will be a great day to meet new customers".

Two other stores open this week in The Forge Shopping Centre in Glasgow and The Thistles Shopping Centre in Stirling.

Aswell as a diverse and comprehensive toy range in the new

shopping centre locations, customers will have the opportunity to sign up to the Toys "R" Us Gold Card allowing money off vouchers and benefits through the reward programme. The toy retailer is also expecting shoppers to take full advantage of the Click and Collect service from the new stores, yet another convenient way to shop locally.

Toys "R" Us are hosting Grand Opening Celebrations in each of the stores on Saturday 4 October when the winner of their social media competitions will cut the ribbon at a 9am ceremony.

Geoffrey the Giraffe will be meeting and greeting customers and handing out goody bags to shoppers while stocks last.