Edinburgh — It's time to Grow Wild!

Grow Wild, one of the UK's biggest-ever seed sowing campaigns, now has thousands of free seed kits to give away, so that people can transform their local spaces into beautiful, inspiring and colourful wild flower havens.

Registration is now open. Everyone who gets involved will be helping to create over one million square metres of wild flowers in summer 2015.

The seed sowing kits are designed for people to share with their formal and informal groups, including workplaces, neighbours and activity clubs.

There are 120,000 free seed kits available. People can register on behalf of their group by filling in Grow Wild's simple form at: www.growwilduk.com/register-seed-kit

Supported by the Big Lottery Fund and led by Royal Botanic Gardens, Kew; Grow Wild inspires communities, friends, neighbours and individuals across the UK to come together to transform local spaces, by sowing, growing and enjoying native wild flowers.

Registration closes at midnight on 14 February 2015 and the free kits will be sent out in late March, just in time for spring sowing.

Each Grow Wild kit contains five packets of seeds, enough to transform at least 10 square metres. The kits are designed for people to get together with friends, neighbours, colleagues and activity groups to sow in public spaces,

streets, gardens, balconies and window boxes.

Each Grow Wild kit also contains a getting started guide, DIY bee house and site markers. There is also lots of information to help groups get started and useful tips and hints on the website.

There are different native seed mixes for England, Scotland, and Northern Ireland, and a bilingual kit for Wales, so participants will receive the right mix for their country.

Claire Bennett, Scotland Partnership Manager at Grow Wild, said:

"This year, we have nearly four times more kits available than for 2014 so it's going to be a bumper year for wild flowers. We want people to get together with their work colleagues, neighbours on their street or in their block of flats, college mates — all sorts of groups, to sow their seeds and bring colour and beauty to a space in their area. Last year, people were amazed to see just how much wildlife flocked to their plot. Everyone who gets involved is joining something that's making a really big impact and showing how a small change can make a big difference when we work together."

Tweet about it @GrowWildUK

www.growwilduk.com/register-seed-kit