

Transport for Edinburgh launches pre-paid card



Bus and tram passengers in Edinburgh now have a new way of paying for their journeys, through the new pre-paid smartcard, 'citysmart'.

Available from 1 September, the transferrable card stores up to 50 adult single journeys for bus and tram, and can be used by friends, family or colleagues. Passengers only need to hold the card against the bus ticket machine or the tram stop card validator to use it.

Ian Craig, Chief Executive of Transport for Edinburgh, said:

“Everyone has their own preferences for getting around the city and how they like to pay. We are constantly improving the fare options available to our passengers so that they can buy and board in a way that suits them best.

“Innovation is at the forefront of our business and along with the introduction of citysmart, we will see our whole fleet fitted with free Wi-Fi and a further delivery of Hybrid vehicles before the end of 2014.”

In November last year, Transport for Edinburgh introduced Scotland's first mobile ticketing app for public transport. Other ways to pay include the best-value Ridacard season tickets for regular travellers, and a range of DAYtickets for unlimited daily travel.

The citysmart card is available from www.yourcitysmart.com or a Transport for Edinburgh Travelshop. It is valid on virtually all Transport for Edinburgh routes, excluding the airport, NightBus and a small number of other services.

