

COMPETITION – Win £100 voucher for Halfords



School's back: Remember your best driving behaviour

It's not just our little ones that need to think about their behaviour at the start of the school year

THIS COMPETITION ENDS ON THURSDAY 21 AUGUST 2014 at 12 MIDNIGHT.

Now that the schools are back, Road Safety Scotland (part of Transport Scotland) and The Scottish Government have partnered with Halfords to offer one lucky driver the chance to win **£100 worth of vouchers**. The competition aims to raise awareness among parents and carers of the influence their driving behaviour can have on their children's behaviour when they in turn take to the wheel in the future.

Before parents and carers embark on the – often stressful – school run, it is important that Scottish drivers remember their backseat passengers will, one day, become drivers and that they pick up their driving habits from a very young age. The campaign draws on Early Years and Road Safety research which demonstrate that children's future prospects are greatly influenced from a very young age by their parents' and carers' behaviour.

Neale Kinnear, Principal Psychologist in the study of human behaviour and transport at the Transport Research Laboratory

said: “Children are always learning from their parents’ behaviour, whether inside or outside of the car. Children not only soak up what is going on in their world, but also try to make sense of it to develop their own behaviour. What they learn as a child will inform their future behaviour and social interactions.

“Research has demonstrated this effect in driving whereby young drivers’ behaviour and crash risk is influenced by their parents’ driving behaviour. Parents, therefore, can protect themselves and their child passengers now, and in the future, by adopting basic safety-related approaches which can improve safety now, and for future generations.”

For your chance to win, simply answer the following question:

Name(required)

Email(required)

Which driving behaviours may your child pick up from your own driving behaviours?(required)

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Submit

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Full Terms & Conditions:

1. The promoter is Stripe Communications Limited which has its registered office at 86/3 Commercial Quay, Edinburgh

EH6 8LX on behalf of Scottish Government which has its registered office at St Andrew's House, Regent Road, Edinburgh EH1 3DG.

2. The competition period will start at 9am on 20 August 2014 and end at midnight on 21 August 2014.
3. To enter, entrants should use the drop down options above.
4. By entering the Competition, you accept these terms and conditions.
5. Each applicant has a chance to win £100 worth of Halford vouchers.
6. There will be one winner.
7. The Winners will be notified via email.
8. Scottish Government shall not be responsible for any inaccurate contact details provided by Qualifying Entrants/Winners in accordance with paragraph 7 above, which results in the Prize not being delivered.
9. The Prize is non-transferable and non-negotiable. No cash alternative will be offered. All prizes are subject to availability. Scottish Government reserves the right to substitute the Prize with an alternative of equal or greater value in the event that the Prize becomes unavailable.
10. The Scottish Government accepts no responsibility for any fault occurring to the item following purchase. Any faulty item should be directed to the retail outlet (Halfords).
11. Scottish Government's decision will be final and binding. No correspondence will be entered into.
12. You agree that by entering into the Competition, your submission may be used by Scottish Government for the purpose of conducting this promotion.
13. These terms and conditions are governed by the laws of Scotland.