

Our Dynamic Earth goes digital



Later today Edinburgh's five star visitor attraction Our Dynamic Earth is going digital, with the launch of a new multimedia guide which can be downloaded as a free app.

Available in French, German, Spanish, Italian and English, the visitor companion provides foreign language translations for each section of the attraction, while also offering audio tracks, providing more in-depth knowledge. It is broken into over 20 'tracks' with each one representing a particular gallery or feature in a way that is easy to understand, interesting and fun.

The new guide will further enhance the experience for guests and make Earth's extraordinary history even more accessible to visitors from all around the world.

Eilidh Massie, marketing manager for Dynamic Earth commented: "These guides are not just helpful for our foreign visitors, but will also add a new dimension for English speakers too. We're especially excited about the app, as it will make the attraction more interactive than ever before, and gives visitors access to even more information, right in the palm of their hand."

As well as being available as a downloadable app for smartphones and tablets, the guide is also available as a hand-held device which can be borrowed free of charge from reception. The Our Dynamic Earth Multimedia Guide app can be downloaded from www.dynamicearth.co.uk