

Edinburgh Festival Fringe – Is this the highest Fringe venue?



COMEDIANS TAKE STAND-UP TO THE HIGHEST HEIGHTS THIS AUGUST

- Top comedians, including Russell Kane and Richard Herring, will fill the air with laughter this August in a series of sky-high gigs as Virgin Atlantic Little Red flights become the unofficial 300th Fringe venue
- Passengers will be in fits of giggles as they are treated to an exciting taste of the biggest ever Edinburgh Festival Fringe with these exclusive performances
- Tickets for the flights are available now from www.virgin-atlantic.com

Passengers will have the last laugh this August when they are treated to a series of exclusive on-board performances as Little Red LIVE, part of Virgin Atlantic Live: On Air activities for 2014, returns with a stellar comedy line-up featuring Russell Kane, Richard Herring, Carl Donnelly and Tom Craine.

Delivering entertainment at 35,000 feet, the performances on selected flights between London Heathrow and Edinburgh, will kick off the 2014 Fringe experience for many planning a weekend at the world renowned Festival, as well as providing those unable to attend with an opportunity to experience the laughter of the Fringe first hand.

Virgin Atlantic Little Red is also giving you the opportunity

to show off your comedy prowess. Tell us your funniest joke on our Facebook www.facebook.com/virginatlantic using #LittleRedLive to be in with the chance of winning Virgin Atlantic Little Red flights.

The exclusive sky-high performances will be available on the Virgin Atlantic Little Red domestic service on the following eight flights from London Heathrow to Edinburgh:

- 1st August – Russell Kane
 - VS3005 – LHREDI – 1120/1240
 - VS3006 – EDILHR – 1320 / 1450
- 8th August – Carl Donnelly
 - VS3006 – EDILHR – 1320 / 1450
 - VS3009 – LHREDI – 1625 / 1745
- 15th August – Tom Craine
 - VS3006 – EDILHR – 1320/1450
 - VS3007 – LHREDI – 1515 / 1635
- 22nd August – Richard Herring
 - VS3006 – EDILHR – 1320 / 1450
 - VS3009 – LHREDI – 1625 / 1745

Edinburgh Comedy Award winner Russell Kane comments: ““I’m buzzing to be doing some in-air entertainment for Virgin Atlantic. Can’t wait to join the wry-high club!”

Sir Richard Branson, Virgin Atlantic founder and president said: “To follow the success of the first on-board live performances in 2013, we’re providing our passengers with another great line-up of comedy gigs in true Virgin Atlantic style, ensuring we offer an unforgettable and inimitable flying experience. Virgin Atlantic Live: On Air reinforces again why our customer service is second to none.”

Bringing a splash of red to the UK's skies, Sir Richard Branson's Virgin Atlantic Little Red is the airline's short haul service and flies six times daily between London Heathrow and Edinburgh, three times daily to Aberdeen and four daily round-trips to Manchester. The short haul service offers a free checked-in baggage allowance of 23kg, free carriage of sports equipment, pre-assigned seating, complimentary snacks and drinks, (including a hot breakfast on early morning flights) plus great onward connections to long haul destinations across the world.

The 2014 Fringe will have 49,497 performances of 3,193 shows in 299 venues across Scotland's capital city. According to organisers, the number of shows reflects an 11% increase on last year's programme, making it the biggest ever in the history of the Fringe.

For more information on the Virgin Atlantic Live: On Air, Little Red LIVE comedy performances, the comedians and to book tickets, please visit www.virginatlantic.com/vaalive