

Royal Highland Show – M&S wild about animals



On the Marks & Spencer stand at the Royal Highland Show, they are aiming to teach your children (and you perhaps) about animals and wildlife.

With a focus on animal welfare and conservation, young visitors to this year's stand will get the chance to get hands on and learn more about the importance of protecting Scotland's wildlife.

M&S will be showcasing an observation bee hive and there will also be an active beetle bank with a viewing window so little ones can see the bees and insects at work. Children can then get interactive with the M&S giant bee hotel where they will be invited to make fluffy bees feel right at home in return for a free seed shaker.

Families can also work together to complete a fun conservation quiz and lift flaps to discover interesting facts about how hedgerows and fields protect the environment and why bees, bugs and pollinators are so vital to our food chain. There will also be the chance to do crayon rubbings to find out about the fabulous free range pigs reared by M&S supplier Oliver Whiteley.

Steve Mclean, Head of Agriculture & Fisheries at M&S, said: "We're delighted to be back at the Royal Highland Show and can't wait to welcome visitors to our new look stand. For us, this year's show is all about Food to Feel Good About. We want to bring to life the great lengths we go to care for the environment, wildlife and animals which make it possible for

us to produce such great food for our customers.

“Over the four days of the show we’ll have loads of activities to keep children happy and engaged, while mum and dad can enjoy chef demonstrations and the chance to taste some of the fantastic produce on offer from our local suppliers.”

This year M&S will once again be sponsoring a number of the beef livestock classes, including the iconic Aberdeen Angus section. The retailer will also be demonstrating its support for young people coming into the agriculture industry through sponsorship of the Young Beef Handler and Beef Junior Champion of Champions competitions.

M&S are on stand 189 at the Royal Highland Show Ingliston Thursday 19 – Sunday 22 June 2014