

# Five things you need to know today



**Independence Debate – Open University – Canal Festival – Edinburgh job – The Edinburgh International Film Festival**

Alistair Darling has confirmed that he has accepted an invitation from Scottish Television to take part in a live, televised debate with Alex Salmond on the evening of Wednesday, July 16th 2014.

The Chair of Better Together was invited to attend the debate in a letter from STV's Head of News Gordon Macmillan on June 18th. Better Together has responded to that invitation.



\*\*\*



Douglas Munro

© Graeme Hunter Pictures

Douglas Munro, 76, from Edinburgh, was one of 400 students to graduate in Edinburgh's Usher Hall on Saturday from The Open University marking 40 years since the ground-breaking institution conferred degrees on its first graduates in Scotland in 1974.

Douglas, who is retired, celebrated achieving a Bachelor of Arts (Honours) Degree at The Open University in Scotland.

Douglas said: "I enrolled with Open University on retiring from a career in the tourist industry in Scotland at the age

of 65. I had very little experience of study and especially of distance study and the self-discipline this involves, having left school in 1953 with minimum qualifications.

“I was delighted to have this second chance to learn and I have really enjoyed the scope of the Open University’s courses and the teaching material and methods on hand.

“I was awarded a degree in Classics in 2008 but was enjoying studying so much that I immediately started a second course, which is the one I have just graduated in. I am now already signed up to do a third degree in Humanities. If I do manage to complete a third degree I will be around 82 so I’ll take it one year at a time – there are still plenty of subjects I would like to study!”

Dr James Miller, Director of The Open University in Scotland adds: “Since 1974, tens of thousands of people have taken advantage of the flexibility offered by The Open University in Scotland. It’s great to see graduates from all over Scotland, including Edinburgh, marking this 40<sup>th</sup> anniversary milestone.”

Since 1974, over 63,000 OU degrees and professional qualifications have been conferred in Scotland.

\*\*\*

Our photo today is a general view of the Canal Festival on Saturday which was very well attended. The range of activities on offer is clearly a huge draw for those wanting to get involved (and then of course there is the raft race!)

If you missed out on entering then make sure you have a look at the [website here](#) to get involved next year!

\*\*\*

If you like eating out then you may already know about Zomato.

It is a website set up to give you the menus for all the restaurants in your area. The company is expanding in Edinburgh which is one of five cities in the UK where it operates and now they have a job on offer for a Business Development Associate. The job ad reads like this:-

*If extensive travel is something you enjoy, targets are not just concentric circles, then be Zomato's brand ambassador and sell advertising space on Zomato.*

#### *Responsibilities:*

- *Help restaurants market themselves better by selling advertising space to them on Zomato*
- *Effectively search prospective clients and generate sales leads. Leads could range from take-away joints to 5 Star properties*
- *Advise clients on relevant and impactful marketing communication to be displayed on their advertising space on Zomato. Amplify the impact of marketing campaigns by distributing Zomato's marketing merchandize to restaurants for display*
- *Prepare result reports for advertising campaigns and interpret them for clients. Also suggest measures to improve the effectiveness of the marketing campaign*
- *Manage end-to-end client relationship including pitching, negotiation, contracting, billing/invoicing, payment collection, graphic design support (with the help of the Graphics Team), campaign activations, result tracking and troubleshooting*

#### *Requirements:*

- *0-2 years of work experience. Relevant experience in sales is a bonus!*
- *Familiarity with the geography of the location applied to*
- *Excellent oral and written communication skills in*

*English*

- *Knowledge of how to operate a laptop/PC, good typing speed and working knowledge of Microsoft Office*
- *Intelligent, enthusiastic and self-motivated individuals*
- *Should be comfortable working in large multi-cultural teams*
- *Comfortable with ambiguity and unpredictable work hours*

*Note: We will only accept applications from candidates fulfilling all legal requirements to live and work in the UK.*

[Read the full advert here on Zomato](#)

\*\*\*

All the latest from the Edinburgh International Film Festival is [here](#) on their dedicated YouTube channel.