

Festival Wheel is the latest addition to summer



Following on the success of the Big Wheel in Princes Street at Christmas time Underbelly has announced this morning that it is bringing it back for the summer!

This will be the newest addition to the Edinburgh Festival season: the Festival Wheel. Located in the heart of the city centre at East Princes Street Gardens, the observation wheel will give unrivalled views of Edinburgh during the summer months. The Wheel returns to the City after a very popular run at Edinburgh's Christmas when 120,000 people rode on the wheel over six weeks.

Families will be able to buy a family ticket (for two adults and two children) and Edinburgh residents will get a further discount of 20% off all tickets, ensuring that the fine folk of Edinburgh can enjoy this truly unique experience.

Edinburgh's Festival and Events Champion Councillor Steve Cardownie said: "The Edinburgh Wheel was a fantastic addition to Christmas celebrations in the Capital, with tens of thousands of residents and visitors enjoying spectacular views over the city, and I am delighted to announce that it will be back for a six week run over the summer Festival season."

"This summer, music and content from some of the brightest and best Edinburgh Festival acts will be played in each of the wheel booths, allowing revellers to experience the sights and sounds of the festival while promoting some of the acts that will perform in the city."



"I am especially pleased that a special discount will be

offered to Edinburgh residents and I encourage families from across the city to visit Princes Street Gardens for a great view of the Capital. The revenue raised from the Edinburgh Wheel will also directly support future improvements to the Gardens, including funding of the Ross Fountain and Theatre, with the aim of maintaining the park as a beautiful place to visit in Edinburgh.”

A wheel first appeared at Edinburgh’s Christmas 14 years ago. In November 2013, Underbelly unveiled a brand new big wheel to the capital which was more modern and of a higher quality. Standing at over 42 metres high, it provides stunning views of Edinburgh Castle, the Old and New Towns and weather permitting, to Fife and the Pentlands, all from the comfort of one of 36 fully enclosed pods. As high as eight buses and decorated with more than 20,000 lights, the Dutch-made Ferris wheel is a fantastic family attraction for local residents and visitors alike.

To celebrate the Festival season, passengers will hear short extracts of shows from the summer festivals, including the Edinburgh Jazz and Blues, The Tattoo, Edinburgh International, Edinburgh Festival Fringe and Edinburgh International Book Festivals, as they ride in their pod (there will be between 108 and 216 different recordings).

BOOKING INFORMATION

Tickets go on sale on 1 July.

Pricing: £8 Adult, £6 child (up to 15 years)

£25 Family ticket (two adults, two children)

20% discount off all tickets for Edinburgh residents with an EH postcode.