

Pout is back at the Corn Exchange



LADIES' LIFESTYLE EVENT POUT RETURNS TO THE CORN EXCHANGE

The award-winning ladies' lifestyle event Pout is returning to the Corn Exchange in September.

The annual event, launched in 2012, has proven a huge success with a range of Edinburgh retailers – with national brands such as Debenhams and SemiChem and local bespoke, boutique retailers such as Odyssey Boutique, wo:mankind and Norton House Spa.

The weekend event, being held on September 27th and 28th, welcomed 3000 women last year and is targeted at aspirational women living in Edinburgh and the Lothians.

Neil Rudram, Sales and Marketing Manager at the Corn Exchange, said:

“Pout is a fantastic event which, despite its brief history, has already become a key date in the calendar for women of all ages in the region. In 2012, 2000 women enjoyed the weekend and this figure jumped to 3000 in 2013. We are confident this year will be even bigger and better than ever.

“It is great to be able to showcase the vast array of beauty and lifestyle businesses Edinburgh and the Lothians has to offer and bring them all under one roof for a weekend of indulgent pampering.

“This is a great opportunity for businesses of all sizes to connect with thousands of women who are eager to hear how they can treat themselves and their friends and family locally.”

The Corn Exchange is currently building its menu of exhibitors and treatments for the September weekend as well as exploring sponsorship and partnership options.

For more information, contact Neil
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