## Musselburgh's Stobo Castle Ladies Day has sold out

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A record 9000 attendance is guaranteed at Musselburgh Racecourse after its Stobo Castle Ladies Day sold out in record time.

All tickets for the event on 14 June have been snapped up a full nine weeks in advance as Scotland's most successful Ladies Day celebrates its 10th anniversary.

Racecourse bosses are delighted at the ongoing success of the race day which promises a £3000 cash prize for the best dressed lady and also features Musselburgh's richest ever race, the £100,000 William Hill Scottish Sprint Cup.

Hospitality packages were sold out back in February but each week advance ticket sales have far outstripped 2013 sales, and despite increasing the capacity from 7500 to 9000 this year, the 'Sold Out' signs are now up.

Musselburgh Racecourse general manager, Bill Farnsworth, said: "We are blown away by the huge appeal of this event and there are few who can question Musselburgh's claim that we have established one of the UK's most successful Ladies Days.

"We didn't get to this position by accident and we have consistently invested more each year to improve the experience and make it the best social event on the Scottish racing calendar.

"Getting a leading brand like Stobo Castle on board as our long term sponsor has been a game changer and we have established a proper partnership which benefits both parties. Last year the atmosphere at Ladies Day was incredible and many thought it was our best yet, but our aim is to constantly make improvements and keep the crowds coming back for more.

Musselburgh's Edinburgh Cup meeting the week before Ladies Day on 7 June could now benefit from the Ladies Day sell-out.

Farnsworth added: "The Edinburgh Cup meeting already attracts a 6000 plus crowd and we expect those disappointed at not being able to go to Ladies Day will be make that their big summer racing day out, but they should book in advance to avoid a second disappointment."

Edinburgh Cup Day also features a special post-racing party hosted by Radio 1 breakfast show presenter Scott Mills. For more information visit the <u>website</u>.