

Crombies announce the winner of their Six Nations Sausage competition – Win some here!



This competition has now closed.

Today we have an exclusive for you. Crombies Butchers in Broughton Street have been running a competition to find a new recipe for a Six Nations Sausage. And (drum roll please!) the winner is announced right here on The Edinburgh Reporter!

You will have to watch the video below to find out who has won!

The competition involved coming up with an idea for a new sausage recipe based on ingredients from all six countries. Entries had to be sent in online partly in response to the foodie blogger movement which is growing by the day. The butcher asked some bloggers and some rugby internationalists to get involved with the competition, and to help pick the winner.

International rugby player Mike Blair said:-“Some of the recipes looked delicious. I really liked the idea of snails (multiple entries) or the handful of shamrock however when Mr Crombie explained why they wouldn't work quite so well in a sausage skin it was clear that *****'s was a winner.” (No we are not telling you – watch the video!!

The innovative butcher's business may have been in existence for almost 60 years but they embraced technology to reach out to a wider audience than just their local shoppers.

They had over 200 entries for the competition with a very interesting range of ingredients, and they found that around 20% of the new visitors who came to the Crombies website did so as a result of the competition.

The winning recipe will be made and sold over the counter at

Crombies for a limited period. This is your pre-season sausage! So to win some you simply have to fill in this form and tick the appropriate section. The winner will get a small taster pack of sausages from Crombies (which you will have to collect yourself!)

The competition ends on Friday 11 April at 5pm

Name(required)

Email(required)

Subscribe to The Edinburgh Reporter news?

Would you like to receive news from Crombies?

Submit

Crombies now have a new blog which you will find on their website [here](#) to keep you up to date with their latest products.

We had a chat with the winner:-

Do you do a lot of cooking? Yes, my mum did a lot of cooking with me when I was young so I did a lot of cooking with my children, mainly family meals. We make our own burgers and things like that.

How did you select your 6 nations ingredients?

I thought about ingredients from the 6 different nations and then thought about what ingredients complimented each other best.

How did you feel when you found out that yours was the winning recipe?

I was over the moon! It was very exciting to think that I had chosen the ingredients and that a sausage was going to be made with my recipe.

Will this prompt you to cook more creatively?

Yes definitely, my daughter and I often put different kinds of ingredients together to make things. She tells me often that we don't follow recipes but she says they taste great,

and we laugh and I say "Recipes were made to be experimented with".