

Forth Ports gets the industry's Cruise Award



Edinburgh awarded "Best Destination Experience"

Forth Ports are this week celebrating after Edinburgh picked up a coveted cruise industry award at Seatrade Miami, one of the cruise industry's biggest and most widely recognised events in the calendar. Edinburgh took home the award for "Best Destination Experience", in the port and destination awards with particular focus on organised tours in Edinburgh. Edinburgh is a key destination for Forth Ports, with many of Scotland's most high-profile tourist attractions in the capital city.

Forth Ports was part of Seatrade Miami, which ran for three days in Miami, Florida, to showcase their cruise destinations at Leith, Rosyth, Dundee and London to cruise liner owners and operators from across the world.

The Cruise industry in the UK saw a fantastic season throughout 2013 and Edinburgh was the only UK destination to win an award. As the only port operator in the United Kingdom that can offer direct access to two capital cities, Forth Ports also had an extremely successful season, welcoming 130 cruise liners in 2013 and bringing over 130,000 visitors to the UK.

Commenting on the win, Nik Scott-Gray, Business Development Manager at Forth Ports, said: *"We are absolutely thrilled to win this award from Cruise Insight Magazine. We do everything we can to make sure that all of our cruise operators and their passengers are well looked-after during their call at our*

ports and our programme of continued investment will ensure an even better cruise experience in the future at Leith and all our other cruise destinations including Rosyth, Dundee and London."

Forth Ports' 2014 cruise season got underway on the 27th March with the MV Discovery calling at the Port of Rosyth.

The business is investing significantly in the cruise operations with a multimillion pound renovation project underway at the historic London cruise terminal to upgrade the facilities and increase the capacity to accommodate larger vessels. In Scotland, a programme of alternative deep water anchorage options and landing stages is being developed to bring larger liners closer to Edinburgh.