

Len Lothian will help you get organised this year

Top Tips to Organise Your Edinburgh Business in 2014

Will 2014 prove to be Edinburgh's annus mirabilis in the tourism industry? This year, Scotland celebrates its significant year in sport alongside the Homecoming Scotland 2014 campaign, a succession of events which promises to provide a platform to welcome tourists for years to come. Outside the capital, Glasgow hosts the Commonwealth Games over the summer and crowds of golf enthusiasts will head to Gleneagles to watch this year's Ryder Cup.



Businesses across the capital city will begin preparations for the influx of tourists, allocating spare funds to advertising budgets to maximise awareness. Growing businesses will also look to stock inventory in affordable self-storage facilities nearby. Len Lothian Store & More is a [self-storage](#) specialist, with almost half a century in the industry. Upcoming enterprises can use a reliable [Edinburgh storage company](#) as a distribution hub for stock, a central base on which to expand an effective supply system around the city.



In addition to stock storing, these Edinburgh storage units also house office furniture and other business materials. As a company grows, office space may become more precious, prompting a move to new work premises. During such a transition, renting warehouse space is a cost effective path to a larger office complex. Len Lothian runs a palletised storage system, where warehousemen handle a pick, pack and

dispatch service – stock is processed in-house and distributed, minimising ongoing business costs.

✖ In the past, Len Lothian has accommodated major events around Edinburgh, once storing luxury vehicles in the lead up to an important fashion exhibition. The flexibility of the service is emphasised in the variety of customers, with storage rooms serving as headquarters for some ambitious business owners.

As tourists flock to these momentous cultural events over the next few months, have you prepared your business to capitalise on increased footfall in Edinburgh and throughout Scotland? Hire state-of-the-art warehouse space or secure commercial storage room from Len Lothian Store & More to effectively manage your business in 2014.

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