

# West End shopping for Christmas



Edinburgh's West End is the ideal place to shop for those special gifts this Christmas whilst enjoying a festive drink and mince pies. Join us with your family and friends on Thursday 5 December 2013 from 3.30 onwards and savour the festive atmosphere.

The late night shopping experience will include a life size live ice carving of a Polar Bear on the corner of William, Stafford and Alva Streets. This wonderful piece of art will unfold before your eyes as it takes an estimated 4 hours to create the magical beast. The carving will start at 3.30pm and continue until completion at around 7:30pm so that the Polar Bear can be admired by all at the end of the evening.

Sponsoring the Polar Bear is CoolSculpting and Face & Body cosmetic clinic who specialises in using the CoolSculpting fat freeze technique to permanently eliminate stubborn fat areas for body contouring.

Enjoy Christmas carols with a live choir which will spread some festive cheer along with mince pies supplied by Nikki's Sandwich Bar. Plus many of the retail outlets will be serving mulled wine to chase those winter chills away making for a very special West End Evening.

Watch out for the Ad Bike that will be zooming around Edinburgh spreading the festive word of the special late night shopping event in the West End for all the family.

Victoria Dobbie Medical Director of Face & Body said:- “The West End is filled with great independent retailers who can make your Christmas shopping easier and more of a delight and fun for all the family. Face & Body with CoolSculpting are proud to be supporting the West End as a destination to explore and discover this Christmas”.

The West End has everything you need this Christmas from; boutiques, jewellers, hairdressing salons for that all important Christmas haircut, the best in cosmetic clinics and beauty treatments to leave you feeling extra special as well as merry bars, pubs and restaurants to enjoy the best party season yet. So make your Christmas a West End one.

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