

RSNO has a new digital projects coordinator

New bands across many genres may benefit from working with the RSNO due to the new appointment.

The Royal Scottish National Orchestra (RSNO) has appointed Neil Cullen to the new, full-time position of Digital Projects Coordinator. Neil will be responsible for coordinating digital projects within the RSNO, developing new methods of engagement for classical music in Scotland.

The new appointment will lead on creating new platforms and resources for reaching wider audiences by engaging members of the Orchestra in digital activities. The role also includes producing and managing a programme of initiatives with schools and communities across the country through the use of new technology and interactive media, both online and through workshops.

Neil completed his Bachelor of Science Honours degree in Computer Games Technology at the University of Abertay Dundee in 2011, continuing his studies at the University of Salford in a Master of Science degree in Audio Production. His puzzle platform game for Android and iOS devices is nominated for a 2014 BAFTA Award and he was winner of the *Dare to Be Digital* games competition, beating fifteen international teams in August 2013. He has previously worked at BBC R&D on 3D audio for mobile devices and was part of the FascinateE project, developing an interactive live broadcast system.

One of the first initiatives to be realised through Neil's appointment is a series workshops for new bands whose music

spans multiple genres, including pop, folk and indie. These comprise of mentoring sessions with RSN0 musicians, supplemented with digital resources and online support for young musicians who wish to employ orchestration in their own original material. Further planned initiatives include a performance with Eden Court, developed through their CashBack for Creativity workshops which will involve RSN0 musicians playing remixed music along to digital projections and contemporary dance.

RSN0 Director of Learning and Engagement Jenn Minchin: “The RSN0 is on the cusp of significant change as we prepare to move to our new, purpose-built home in the centre of Glasgow. We plan to engage with audiences and communities in new and exciting ways and the arrival of Neil will help us deliver ever more sophisticated methods of reaching new audiences and broadening our relevance in this increasingly digital age.”

RSN0 Digital Projects Coordinator Neil Cullen: “I’m very excited to be joining the RSN0 team. The projects we’ve discussed so far have great potential, and with the organisation moving to new premises with bespoke space and digital provision, the orchestra has the potential to be at the forefront of audience engagement, something I’m very keen to be a part of.”

The RSN0 is an equal opportunities employer. The RSN0 is supported by the Scottish Government and local authorities in Scotland.