

# Hibs to display motivational messages from fans in tunnel



Hibernian today announced a new initiative developed to give fans the chance to have a motivational message displayed within the inner sanctum of Easter Road Stadium forming a mass of positive words to inspire the players.

'The Hibernian FC Tunnel' is a grouping of personalised Team Talks set within the tunnel area of Easter Road Stadium. The Team Talks will display a choice of five positive and inspiring words consisting of either a five word sentence or display 5 separate words such as 'GLORY GLORY TO THE HIBEES' or 'HERITAGE PRIDE COMMITMENT PASSION GLORY'

Each unique Team Talk is 230mm wide x 165mm high and printed at high quality directly onto an aluminium panel and includes the name of the author.

They costs £50 Including VAT and supporters can buy as many Team Talks as they like.

Any words up to 11 characters in length can be included (as long as it is polite, Hibernian F.C. reserves the right to veto any messages). No defamatory remarks.

The Hibernian Tunnel Team Talk will last indefinitely. The Team Talk that purchased will be in situ for 5 years.

The club are planning to install the first phase of The Hibernian Tunnel in March / April 2014 (subject to the level of Team Talks purchased at this time). Thereafter, future phases will be announced on the website.

Fans can also buy a framed certificates give them a permanent reminder of their Team Talk as installed with the Hibernian

Tunnel.

Framed certificates will cost £25 and this includes delivery to your nominated UK address within 28 days of placing your order.

Team Talk will be printed and installed on a first come basis. Each Team Talk will be laid in the next available location. However, families and friends wishing to be grouped together within the tunnel should purchase Team Talks as one multiple order.

The location of each Tile will be mapped and fans will be able to download a reference guide confirming the whereabouts of your Team Talk within the scheme.

Hibernian will announce plans for an Opening Ceremony and future unveilings nearer to the first installation date as well as details on how you can see you Team Talk in situ.

An actual sample of the final product will be on display by mid November 2013 within the Hibernian Clubstore at Easter Road Stadium.

A statement on the club website reads: "Today, Hibernian is delighted to launch the next phase in making Easter Road Stadium proudly and uniquely ours – 'The Hibernian Tunnel – Your Team Talk'.

"Informed by feedback for the now completely sold out 'East Terrace', the players' tunnel area was seen as a vital area within the stadium worthy of enhancing.

"Although the project has been developed for several weeks, new Manager – Terry Butcher has already agreed the project fits solidly into his football vision and he is the first to submit his very own 'Team Talk'. 'Your Team Talk' is guaranteed to be in the best possible company and your involvement might just make the difference to...