

# Grassmarket parking at a discount!



***Discounted Saturday parking at Castle Terrace for Grassmarket and Old Town shoppers in run-up to Christmas***

***Greater Grassmarket BID secures 24 hours' parking for £8***

Shoppers in Edinburgh's Grassmarket and Old Town can save over £16 on parking at NCP Castle Terrace car park every Saturday in November and December from 9th November 2013.

Greater Grassmarket Business Improvement District (BID) has teamed up with NCP to offer Saturday visitors to the area an opportunity to park all day for a flat fee of only £8. All shoppers need to do is validate their ticket at the information stand in the centre of the Grassmarket's weekly Saturday Market.

"The Greater Grassmarket area is a fantastic place to spend a leisurely Saturday, whether it's to buy fresh, local produce from our weekly Saturday Farmers Market or to look for those perfect Christmas presents in our wide array of independent shops and boutiques", says Georgia Artus, project manager of the Greater Grassmarket BID.

"Parking can really add to the cost of a day out shopping, and we're delighted to work with NCP to offer this discount to Grassmarket and Old Town visitors on Saturdays in November and December.

"We hope that being able to park without worries about mounting costs will encourage shoppers to spend the day here; shopping, visiting local attractions and enjoying a family meal as well."

An NCP spokesman said: "NCP are glad to be working with the Greater Grassmarket Business Improvement District on this new initiative. The Old Town is a fantastic area for Christmas shopping and we hope that shoppers will take advantage of the reduced rates on Saturdays."

From 9 November until 21 December, shoppers can park at NCP Castle Terrace for up to 24 hours for £8, which equals a discount of up to £16.10. The Castle Terrace car park is a short walk from West Port, the Grassmarket, Old Town and also Princes St Gardens.

To take advantage of these rates, parking tickets need to be validated at the information stand in the Grassmarket, which is open on Saturdays from 10am to 5pm. Validated tickets can be used for up to 24 hours from the point of entering the car park.

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