

Conference centre is the perfect match for BACKINGBLUE

Edinburgh International Conference Centre (EICC) will show its support for the Scotland team in this month's viagogo Autumn Tests by switching its advanced exterior LED lighting system to the Scotland team colours.

EICC is responding to Scottish Rugby's 'backingblue' campaign call that is raising awareness of Scotland's Murrayfield tests against Japan, South Africa and Australia over three successive weekends this month.

Announcing support for 'backingblue' EICC's Head of Sales and Marketing, Louise Andrew said:-"Our new building exterior features advanced LED lighting systems that can match any colour combination that our customers require but for three weekends in November we are 'backingblue' by switching to the colour of the Scotland rugby shirt".

Dominic McKay, Scottish Rugby Director of Communications, Commercial & Public Affairs added:-"Everyone at Scottish Rugby would like to thank the EICC for backing blue and getting behind the team and this campaign. Support like this is vital for the boys and hopefully fans will be rewarded with good results and some fantastic rugby during the viagogo Autumn Tests."

EICC can match any colour palate using advanced RGB LED lighting in interior spaces and on the exterior facades of its new expansion space.

Submitted by [John Gerrie](#)

