

Recruitment drive at East Lothian catering company

Musselburgh Catering company adds to its team

GH Event Catering, the ambitious, leading catering company in East Lothian has significantly expanded its team with the appointment of four new staff members. The newly enlarged team will play a key role in helping the Musselburgh-based company reach its target of a 35% year-on-year increase in turnover, for the financial year ending December 2014.

About the new staff appointments, GH Event Catering's managing director, Brian Galbraith said: "We've made four key appointments and welcome these talented, experienced and enthusiastic individuals to our continually growing GH team. Each has a significant role to play and with the rest of our team, will help us drive the business forward.

"Our goal is to increase our turnover by the end of 2014 by 35%. We're focused on increasing our business with the corporate market, particularly providing our quality catering services to companies operating in the country's energy sectors and creating new partnerships with prestigious venues in Edinburgh, the Lothians and across Scotland."

The four new recruits are; Libby Harrison (business development manager), Lynn Barclay (revenue manager), Stephanie Stubbs (marketing manager) and Christina Clayhills-Henderson (office and events assistant).



Libby Harrison

Libby Harrison will work closely with GH Event Catering's managing director Brian Galbraith, devising and implementing the company's business development strategy, developing

effective sales processes, increasing sales revenue and developing collaborative partnerships with corporate clients and new venues across Scotland, for the business to provide its first-class catering services to. Libby has extensive experience of working in strategic business development – with the Guardian Newspapers and more recently, as a successful business consultant across a number of industry sectors.



Lynn Barclay

As the new revenue manager, Lynn Barclay will look after the sales function and be involved in handling all customers' event enquiries from the initial, personal show rounds of GH Event Catering's range of stunning venues to helping clients decide what they require from their special event. Prior to her new post, Lynn was the business development manager at Surgeons Hall in Edinburgh and sales manager for Hilton Hotels & Resorts.



Stephanie Stubbs

Stephanie Stubbs will be heading up the marketing activity for the company, devising the strategy and implementing the marketing plan which will continue to build increasing awareness about the quality range of event catering services GH can offer to its key markets, both locally in the Lothians, Edinburgh and across Scotland. Stephanie's experience comes from a wide range of marketing and sales environments, from within advertising and media through to hospitality and tourism events. She was previously at the Lane Agency in Edinburgh and actually worked for the GH team as a marketing and events co-ordinator in the company's early days.



Christina

Clayhills - Henderson

Finally, Christina Clayhills-Henderson is the new office and events assistant. Christina will work under the guidance of the business' events director Sa Craig and will be responsible for helping with all aspects of event planning and office administration. She will be involved with liaising with clients to confirm arrangements to managing events on site and ensuring that everything runs efficiently and to plan.