## Creative Edinburgh Awards

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Creative Edinburgh is set to celebrate their 900 strong community with an evening of awards and entertainment at The Bongo Club, 12<sup>th</sup> November, 7-10pm. The Creative Edinburgh Awards is an annual event featured in the programme, which acts as a platform to promote the creative, tech and cultural community of Edinburgh. There are 5 awards, 4 of which are sponsored by Santander, Marketing Edinburgh, Business Gateway and McClure Naismith.

Said Lynsey Smith & Janine Matheson, Executive Directors of Creative Edinburgh:-The Creative Edinburgh Awards is our contribution in promoting the rich talent, across all sectors, within the city. From exciting architectural practices, design agencies and filmmakers to innovative tech start ups, fashion & games designers, musicians and visual artists. Our community is a unique mix of sectors, stages and talents, which we think others (both nationally and internationally) should know about and be connecting with.

This year, Creative Edinburgh has partnered with local charity SAMH (Scottish Association for Mental Health), donating the profits made from ticket sales of the awards to support the essential work that they do.

Entertainment for the evening will arrive in the shape of Found, Jesus H Foxx and Esther Swift — all local bands of Edinburgh. The awards themselves will be designed by Bonnie Bling, who are creating quirky lazercut acrylic pieces for

each award. Local microbrewery, Barney's Beer, will also be providing a limited run of 'Creative Edinbeer' especially for the celebrations.

Said Mark Gorman, Chair of Creative Edinburgh: -Creative Edinburgh is really gathering momentum. Our inaugural awards attracted a good level of interest but the past year has really spread our reach and influence and we are expecting, and already receiving, interest and entries from a wider range of Creative Industries. It's important for the Creative Economy of Edinburgh that our huge spectrum of creative (and tech) businesses have a platform from which to broadcast their value to the city economy and I believe we are on the right track to achieving this. The Awards are an important contributor to our strategy.

Nominations for the awards are taken from both members and the public via an online form on the <u>website</u>. The awards will be judged on Tuesday 5 November by Creative Edinburgh's Steering Group and the representative sponsors. Nominations will close on Monday 4 November.

Last year, awardees included Location Scotland, Out of the Blue, Edinburgh International Fashion Festival, Leith Late, Song by Toad and Media Education with an audience of over 250 attendees at Summerhall.

