

# The Centre in Livingston to host the launch for FIFA 14 game launch

*Livingston will be just the place to kick off the FIFA 14 launch.*

GAME in The Centre, Livingston has beaten off fierce competition from 18 stores country-wide to secure funding to host a spectacular launch event, to kick-off FIFA 14.

Staff at the Livingston store impressed EA Sports judges with their pitch-perfect proposal to host the special celebration which will bring the ultimate FIFA experience to The Centre this autumn.

With the new game set to land on shelves throughout Scotland, EA Sports has voted West Lothian as the venue to host three days of football fever.

Gaming enthusiasts are invited to attend the weekend event, from 27 – 29 September to be in with the chance to win a field of freebies.

As the football frenzy descends on The Centre, customers will also be able to try a range of in-store gaming demonstrations.

The FIFA 14 game, which fans can get their hands on during launch weekend, has a range of new features including Pure Shot and a ball physics system which aims to make shot attempts feel like the real thing. Dedicated gamers will also now be able to connect with one another through EA SPORTS Football Club – the ultimate footballing social network.

Leigh Halliday, GAME store manager, in The Centre, Livingston, said: “We love being part of the gaming community in West Lothian and the FIFA 14 launch is all about giving gamers what

they want.

“The store team at The Centre is revved up and ready to bring customers lots of FIFA fun and excitement. Shoppers can keep up-to-date with what we’re doing or tell us what they would like us to do in-store by following us on Twitter at @GAMELivingston.”

James Bailey, centre director at The Centre, Livingston, said: “We’re delighted that GAME in The Centre managed to pip so many Scottish stores to the post to secure funding and the chance to host the celebrations.

“We know this news will be popular with gamers throughout West Lothian. Congratulations to all of the staff at GAME on their hard-work to secure this sponsorship.”

Submitted by [Corrie Campbell](#)