Taste our Best launch at Craigie's Farm

Scottish Food and Drink provides recipe for success

VisitScotland launched a new food and drink quality assurance scheme today to promote Scottish produce.



A new joint initiative between VisitScotland and the Scottish Government has the potential to increase revenue for food and drink businesses by up to 20%. The Taste Our Best Food and Drink Scheme was launched today (Thursday 12 September) at Craigie's Farm Deli and Café near Edinburgh by Rural Affairs Secretary, Richard Lochhead (right) and Visit Scotland's Ridell Graham, pictured with Shirley Spear (owner of the world famous Three Chimneys restaurant on the Isle of Skye.

Photos by

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