

# Pout at the Corn Exchange sure to entertain



POUT EVENT AT THE CORN EXCHANGE BACK FOR BIGGER AND BETTER  
SECOND YEAR

The popular women's lifestyle event Pout at the Corn Exchange returns for its second year with a host of Edinburgh's leading brands getting involved.

Featuring fashion, beauty and leisure activities for women, Pout will this year play host to over 80 exhibitors across the weekend of Saturday 21 -22 September 2013.

Last year's event welcomed 2500 women and organisers at the Corn Exchange are confident this year will be even busier. Amanda Wrathall, the venue's Sales and Marketing Manager, said:-"Pout was a fantastic success last year and we received great feedback from exhibitors and visitors so we are delighted to be bringing it back and looking forward to a fabulous weekend of girlie fun."

Exhibitors include major chains Debenhams and SemiChem, through to Edinburgh institutions such as hairdresser Patersons SA and independent salons including Stockbridge's Wo:mankind. Pout has also attracted sponsorship from i-on and Cointreau.

There will also be small and start-up businesses such as DiaryDoll – an online underwear shop run by TV personality Carol Smillie. Carol said:-"Pout is a perfect event for us to showcase DiaryDoll.

"It is an event for women who enjoy life and an opportunity for them to spend a day sharing information and secrets that

make them look and feel good. What's not to love – there's shopping, beauty, masterclasses, fizz and food – a great day out with friends.”

Pout runs from 11am to 7pm on Saturday September 21st plus an exclusive after party and 11am to 5pm on Sunday 22nd September. Tickets are available on the door or online in advance [from the website](#).

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Picture caption: Carol Smillie tests some of the treatments that will be on offer at this year's Pout. L-R Lauren McCanny from Wo:mankind, Ashley McMillan from Paterson SA, independent make-up artist Lauren Golan.

Submitted by [Suzanne Mackie](#)

