

Lothian Buses go 4G



4G technology is now being trialled on Edinburgh buses

Starting with the Airlink Lothian Buses may roll out more and better free wifi on all its buses

Bus passengers in Edinburgh could have access to the latest 4G technology in the future thanks to the increasing popularity of Wi-Fi on the move.

Lothian Buses is currently trialling the super-fast 4G technology on one of its Airlink buses, which operates on Edinburgh's dedicated express service linking the city centre to the airport. This follows an increase of nearly 150,000 passengers using on bus free Wi-Fi since it was first introduced in 2010.

Some 290,000 passengers have used their mobile devices on Lothian Buses services in the last three years – registering more than half-a-million hits on the free Wi-Fi network.

Ian Craig, CEO of Lothian Buses, said:- “Due to the success of the free Wi-Fi on our services and our commitment to offering modern public transport, we have decided to trial 4G technology. So far during the trial we have experienced high speeds and fast service over the whole route.

“We hope that if it does prove successful, it will be something we can roll out across other services in the future so that our passengers can continue to make better use of their time on the bus”

As well as Wi-Fi on the company's Airlink buses, hybrid and service 21 buses, Lothian Buses introduced its social media bus earlier this year designed to show travellers the many ways they can connect with the company to find out travel information and service updates.

More than 110,000 passengers have used Wi-Fi on Lothian Buses this year, spending on average of 25 minutes of their journey on the free network.