## Edinburgh this weekend — Pout at the Corn Exchange — one for the girls!

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Pout is on at the Corn Exchange this weekend in what is billed as the ultimate girlie weekend. Many of the capital's leading brands are set to primp and preen thousands of women in a two-day extravaganza from 21-22 September.

Running from 11am to 7pm on Saturday and 11am to 5pm on Sunday, over 80 exhibitors will descend on the Corn Exchange for the lifestyle event providing beauty and hair advice, treatments and styling among master classes and fashion shows.

In its second year, Pout will play host to the likes of local salons such as Odyssey Boutique, Wo:mankind and Norton House Spa, experts including clothing colourist The Dresser and showcase products from the likes of Granny Sally's Soaps and inaa.com.

Amanda Wrathall, Sales and Marketing Manager at the Corn Exchange, said:

"We are looking forward to welcoming thousands of women this weekend who will have the opportunity to really treat themselves with some of the best advice, fun and treatments our exhibitors have to offer."

Those looking for a golden glow as the summer sun makes its final retreat are being advised to wear a bikini under their clothes and, should they dare to bare, receive a free spray tan from St Moriz on the SemiChem stand. Amanda added:

"It's finally time to accept our gorgeous summer has come to an end but it would be nice to keep that bronzed skin going a little longer. The bikini that's been packed away since catching the real sunshine should be dug out for this weekend to catch some of spray sunshine from St Moriz."

Other exhibitors at the event, which attracted more than 2500 people last year, include the Dulux Design Service which is hosting a 'Home Couture' talk, Debenhams, Patersons SA and Neal's Yard. There will also be small and start-up businesses such as DiaryDoll — an online underwear shop run by TV personality Carol Smillie.

Carol said:-"Pout is a perfect event for us to showcase DiaryDoll.

"It is an event for women who enjoy life and an opportunity for them to spend a day sharing information and secrets that make them look and feel good. What's not to love — there's shopping, beauty, master classes, fizz and food — a great day out with friends."

Once all glammed up from a day at Pout, the burlesque afterparty on the Saturday evening will be hosted by the Grand Dame of Scottish Burlesque Gypsy Charms and there will be a chance for guests to shake their tail feathers to vintage tunes.

Tickets are available on the door or online in advance from <a href="http://www.poutevent.com/">http://www.poutevent.com/</a>. Tickets for the after-party are to be bought separately.

Picture caption: Carol Smillie tests some of the treatments that will be on offer at this year's Pout. L-R Lauren McCanny from Wo:mankind, Ashley McMillan from Paterson SA, independent make-up artist Lauren Golan.

Submitted by <u>Suzanne Mackie</u>