

Council running a competition to inform students about recycling

✘ BIN IT AND WIN A TABLET COMPUTER

We all know the student thing to do is actually to keep your empties on top of the kitchen cupboards, but now the council is keen to get them into the habit of recycling in their new homes.

A campaign to raise awareness amongst Edinburgh's student population about the importance of recycling has been launched – with a tablet computer to be won as part of the promotion.

The aim of the campaign is to make it as easy as possible for the average 95,000 students who live in the Capital to recycle their rubbish, whether they live in student flats or private accommodation.

Recycling advisers from the City of Edinburgh Council want to make sure that students know as much about the facilities and services available and to encourage them to dispose of rubbish responsibly.

As well as halls of residence, many students move into private rented accommodation and they need to be aware of the negative impact that inappropriate disposal of rubbish, such as overfilling bins with waste most of which can be recycled or dumping large items out on the street or by communal bins, can have on the local communities in which they live.

An Asus Nexus 7 tablet is up for grabs as part of the campaign – all students have to do is to “like” the Bin It and Win It Facebook [page](#) for the chance to win. Recycling officers are also hosting stalls at Freshers Fairs this month.



Vice Convener of
Transport &
Environment Jim
Orr

Councillor Jim Orr, Environment Vice Convener for the City of Edinburgh Council, said:-“This competition is an ideal way of making the estimated 95,000 students living in Edinburgh aware of the wide range of recycling facilities which are available to them.

“They make up a significant and very welcome part of our population, and therefore it is imperative that the Council works with the student community to reduce the amount of waste generated and help them recycle as much as possible.

“By working together we can send less waste to landfill and move towards a more sustainable waste policy. We will continue to offer advice and support for residents who would like to further reduce and recycle their household waste.

“I would also like to congratulate the students of Edinburgh University on the successful establishment of SHRUB, a swap and reuse hub based in Guthrie Street which started as a “Fresher’s Freeshop”. SHRUB received a local Neighbourhood Partnership grant last year and is a great example of the Council working with other partners to reduce waste.”