

Redheads unite in march across the city



Another weekend another protest...

Hundreds of redheads congregated in Edinburgh city centre on Saturday for the UK's first ever Ginger Pride March. The ginger gathering was led by Canadian comic Shawn Hitchins who wanted to take a stand against ginger prejudice which he calls 'gingerism'.

Hitchins commented after the walk:- "I just want to thank all my fellow gingers who took the time attend today's inaugural Ginger Pride event. I believe we truly sent a message to the world of how proud we are to be ginger. It was a special moment for gingers everywhere. All hail the red, orange and pale!"

The protesters met opposite the Balmoral Hotel on Princes Street, and marched en masse across North Bridge and up the Royal Mile. Shawn added:- "The atmosphere was amazing. We united in our redness. Everyone was cheering and we definitely let everyone know that it gets redder."

Shawn is performing his show Ginger Nation, which pokes fun at his ginger identity, at the Edinburgh Festival Fringe as part of PBH's free fringe 21:45 daily at Dram House.

Photos courtesy of Robbie Jack

