

New CEO appointed at ESPC



ESPC, the leading property marketing company in East Central Scotland, today announced Ron McEwan will take up the position of Chief Executive from 9 September 2013.

Mr McEwan brings over 30-years of business experience having developed his career with Scotsman Publications, Mirror Group, Telewest/Virgin Media, Trader Media Group (Auto Trader) and Central FM.

He brings a strong commercial track-record that covers property, publishing, automobiles, advertising and change management, as well as significant overseas business experience.

Commenting on the appointment, Robin Stimpson, Chairman of ESPC said;

“We are delighted to welcome Ron to ESPC following a selection process that had a number of strong internal and external candidates applying. Ron brings a wealth of experience and expertise which will help the business.

“Having previously overseen work at Auto Trader and the challenges facing companies involved in publishing information, Ron offers a distinct skill set that will steer the company as it continues to grow.”

Ron McEwan added:

“I look forward to meeting with the membership, house sellers and buyers to look at how we can continue to move ESPC forward, building upon what is already a well-recognised and respected brand, held in high regard.

“Many of the pressures facing ESPC are similar to those from my days at Auto Trader where we addressed the impact of the digital world and how a business can respond in offering online and offline services to their customers. I am swapping cars for property and will look to draw on the market expertise available from within ESPC and the wider membership.

“It is a challenge I will take on with relish and look forward to working with the team in the months and years to come.”

ESPC recently restructured with the controlling rights for ESPC Ltd, a company limited by guarantee, passing to the ESPC member firms who individually became £1 guarantors, earlier this month.