VIDEO — Coca-Cola shared with Edinburgh

In a bid to add a personal touch to their products, Coca-Cola's <u>'Share a Coke'</u> campaign came to the Grassmarket, inviting passers-by to get a free bottle while printing their name on the packaging. We went down to see what the buzz was about.

You can follow <u>The Edinburgh Reporter</u> and <u>George Ward</u> on Twitter.