

New Ladies Boutique opened in West Port supports Independent Retailer Month

Contributed Article

New ladies fashion boutique – Just g Boutique – is pleased to announce that it's supporting the nationwide Independent Retailer Month campaign.

Just g Boutique quietly opened its doors in June and has been enjoying introducing new brands to Edinburgh and their customers.

Just g Boutique's aim is to bring reasonably priced and uncommon fashion to Edinburgh. However, it's more than just fabulous clothes and accessories: it's about browsing, chatting, feeling good and finding something that fits with who you are.

You can find out more about the brand values at <http://www.justgboutique.co.uk/about-justg-boutique/>

“At Just g Boutique, we know that gorgeous comes in difference sizes so we have sizes 8 – 14 in most items and offering sizes 16 and 18 where we can / the brands permit.”

Independent Retailer Month is a nationwide campaign to get people shopping locally to ensure the survival of independent shops, eateries and bars. Shops and councils across the country are offering incentives for the public to shop locally, including a couple of other boutiques in Edinburgh.

<http://www.independentretailermonth.co.uk/>

To support Indie Month and encourage people to shop locally, for every full £10 spent in-store during July, we'll give customers a £1 voucher to spend in-store during August. Every

purchase will also get an entry into a prize draw to win a £50 Just g Boutique voucher.

We currently have Spring / Summer stock in store, which includes great office wear, outfits for weddings, fashion for the sun and something for the weekend.

Where is Just g Boutique?

Just g Boutique is located at 44 West Port, next to the Grassmarket, the heart of Edinburgh's old town. The area is vibrant, eclectic and has some of the best independent shops in Edinburgh. It's accessible – park nearby (free on Sundays) or take the number 2 bus that goes through the Grassmarket.

Further information

You can find further information (including blogs) at <http://www.justgboutique.co.uk>.

Alternatively, you can contact Gail Niven, the owner specific questions you may have:

E – gail@justgboutique.co.uk T – 0771 892 2691 or 0131 229 0693

Submitted by [Gail Niven](#)

