

Edinburgh Festival Fringe – Pole Factor

Angry Bairds Productions Presents

POLE FACTOR

Written and Directed by Nazish Khan

@ theSpace on The Mile. Venue 39

12-24 August : 20.05 (50mins)

Writer Nazish Khan debuts her new play Pole Factor at this year's Edinburgh Festival Fringe. Pole Factor explores the tenets of blind obsession be it with faith or fame. The play also speaks to society's general tendency of disengagement and the modern appetite for immediate self-gratification and instant fame.

Pole Factor: A 50 minute four hander play centres around the beautiful Sameera Mohammed aka Coco a reality celebrity on TV's newest reality show Pole Factor. Actively rejecting Islam, her controversial anti-mosque campaign has gone viral. The Muslims are outraged at the betrayal but she is only saying what everyone else is too scared to voice. The media and the masses are on her side. But a shock tragedy, as a result of her viral campaign, changes everything. Her mental frailty and disturbing reality starts to unravel dangerously on camera. But after all this is reality television!

Long listed for the Verity Bargate 2011 Award, Pole Factor highlights Naz's interest in mental illness, Islamophobia, the culture of reality celebrities, social media and internet gossip. It also justifies her odd penchant for trashy magazines as 'research.'

Angry Bairds is a new theatre company, founded by fellow City University MA graduates Sophie Foster and Nazish Khan. Sophie and Nazish set up the company in order to create theatre,

designed to make you a feel a bit uncomfortable and “sleep like you have a pea under your mattress that night”.

Angry Bairds is also debuting Project Lolita at the Edinburgh Fringe this year.

Submitted by [Ann-Marie Baptiste](#)