

Could you be Spectacle Wearer of the year?

Contributed article

CALLING all glasses aficionados in Edinburgh, now is your last chance to compete for the Spectacle Wearer of the Year 2013 title and a holiday to St Lucia, and attend the celebrity awards evening with Gok Wan and Melanie C.

A scouting team will be hitting the streets of Scotland's capital today on the hunt for male and female specs wearing stars, aged 16+.

Aly Uka, store director at Specsavers in Shandwick Place said:- 'Whatever your reason for wearing glasses, we want to meet you and get you in with a chance of winning this fantastic prize. There are five different age categories this year so something for everyone. And it's not about modelling either; it's about being a proud specs wearer from Edinburgh.

'You can also drop into any of the seven Specsavers stores across the city to pick up an entry form.'

For every entry received Specsavers will donate £1 to charity partner Kidscape.

There are four age categories – 16-24; 25-39; 40-59 and 60+, plus a Facebook favourite voted for by the public. A winner from each category will win a VIP makeover and will attend the celeb-packed grand final at the Royal Opera House in London on 10 September where the overall Spectacle Wearer of the Year will be announced.

The awards will also feature an exclusive performance from Spice Girl and stage sensation Melanie C.

Competition entries can also be submitted online at

<http://www.specsavers.co.uk/lovedglasses>, via Facebook,
<http://www.facebook.com/specsavers> or by picking up an entry
form instore.

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