

Scottish Chambers of Commerce running referendum survey

Scottish Chambers of Commerce have this week launched a survey to members of Chambers of Commerce in Scotland to identify what information the business community is looking for in the lead up to the referendum on Scottish independence – and where or who they are looking to find it from. Working in partnership with eminent economist Professor David Bell of Stirling University, the survey aims to establish a comprehensive picture of information needs across the Scottish business community.

Scottish Chambers of Commerce Chief Executive, Liz Cameron, said: -“The current debate on Scotland’s constitutional future is well underway and there are many voices contributing to the discussions, including the Chambers network. This study aims to capture what the business community in Scotland still needs to know in the lead up to the referendum next year.

“It is vital that the Scottish constitutional debate recognises the reality of the economic context. This debate is not taking place in a vacuum; issues for business before and beyond 2014 need to be considered to encourage economic prosperity for Scotland

“Businesses need facts. Media and politicians must recognise the importance of addressing business priorities and concerns, so that they can make a judgement about which course is best for business growth.

“The survey results will be published and presented to the media and political campaigners to make sure they are fully aware of the issues on which the business community is seeking their engagement. In addition, we at Scottish Chambers of Commerce will also use the survey to shape our work in the

lead up to the referendum, ensuring that activity is responding to our members' needs."

Scottish Chambers of Commerce are a politically neutral organisation, representing business interests across Scotland.