

Instagram launch 15 second video



Instagram, now owned by Facebook, have just announced yesterday that the Instagram App will allow you to video 15 seconds of footage and then add in a filter in the same way as you can with stills.

The Edinburgh Reporter has a great love of all things technical and cutting edge, so this new 15 second video will probably be our next 'thing', although we have been experimenting with Tout which also does 15 seconds of video too. The good thing about Tout is that we can then embed them in our articles. It is not yet clear to me whether we will be able to do the same with Instagram videos.

Here is CEO of Instagram, Kevin Systrom, announcing and explaining the new features on a video report compiled by CNN:-

I use a digital SLR camera to record the clips which are then edited for our YouTube videos. But there is nothing very wrong with the video that I record on Tout, or indeed on any smaller cameras. The quality of cameras on our mobile phones has translated into great improvements in small digital cameras that anyone can use.

If you would like to film something in Edinburgh and see it featured on our Tout page, then download the app and tag the video with #theedinburghreporter. You will then be able to see it on our experimental page [which you will find here](#). And if you have any suggestions for what we might video or any comments on Apps which you think are better then do get in touch.