

Signs point the way for a new Leith Walk



Today we unveil the new street signs for Leith Walk being proposed by the Leith Business Association, the principal advocacy group for all Leith businesses.

The LBA wanted to take a proactive step towards improving what has been described as the third most important street in Edinburgh, and this new sign is the result. The proposed new signage has been created by the newly formed body, Marketing Leith.

The council has already committed to spending substantial sums of money to reinstate and improve the street, and is now seeking additional funding from Sustrans for plans to enhance Leith Walk even further. A recent consultation on plans for the street resulted in many ideas and design concepts being put forward by groups such as Greener Leith and the LBA.

The sign sets new standards, not only for design, but also for its use of the latest in LED lighting. All of the proposed signs will be permanently lit around the edges by the latest technology.

The association hope that the new signs reflect the positive approach of the branding of Leith as a destination in its own right within Edinburgh. Keith Hales, Vice Chair of the LBA said:-“We want to show that things can be done, and done quickly too. We are being proactive in producing these signs which will go a long way towards rebranding the street. The use of the World Heritage phrase is particularly important and has the full backing of Edinburgh World Heritage.”

The sample sign will be on display at Leith Walk Barbers, 280

Leith Walk. These signs along with others currently in the pipeline are components of the design proposals submitted earlier this year to The City of Edinburgh as part of their 'Consultation' on the future designs for the 'Walk'.

Transport Convenor Councillor Lesley Hinds said:-" I congratulate Marketing Leith on the production of the attractive and distinctive signs for Leith."

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