

# Print can help your business shine!



Andrew Dinnes of leading Edinburgh print company, Murrayfield Projects Ltd, who operate Minuteman Press at Broomhouse Road, explains why top quality print can help businesses stand out from the crowd.

*There have never been more ways to communicate with your customers than there are today.*

*Twitter, Facebook and LinkedIn are just some of the more recent examples – and they can be extremely effective. However, the traditional methods still have their place and continue to stand the test of time.*

*Quite simply: many customers still want to see a printed brochure or leaflet about your business.*

*And the quality of the printed material you provide can influence any decisions they take. So, it is worthwhile to ensure it is well designed and printed to the highest standards. This helps you stand out from the competition, too.*

*The same goes for stationery. Professionally designed and printed business cards and letterheads present your company as one to be remembered – for all the right reasons.*

*Branded promotional products also provide a valuable opportunity for reminding your customers about your business. Pens, mouse mats, USBs, notepads and umbrellas are just a few to consider, that can reinforce brand awareness and won't break the budget.*

*If it is time for you to review how you promote your*

*business, why not seek specialist advice? It could make all the difference.*

*For a free print consultation and quote, contact Andrew on [0131 444 0800](tel:01314440800). Murrayfield Projects ltd (Minuteman Press) are based at Unit 6, New Lairdship Yards, Broomhouse Road and [www.murrayfieldprojects.com](http://www.murrayfieldprojects.com)*