

ESPC announce new partnership



ESPC and Fine & Country partner to serve high-end property market

ESPC, the leading property marketing company in East Central Scotland, today announced a partnership with Fine & Country to extend its high quality service for luxury properties across Edinburgh, Fife and the Lothians.

Fine & Country, the largest network of estate agents in England and Wales specialising in prestige properties, are linking up with ESPC, and establishing a presence in their Showroom in Edinburgh's George Street.

Targeted at properties with an asking price of over £400k (Fife) and over £500k (Edinburgh and Lothians), ESPC will market their top of the range listings alongside the very best in Britain and beyond through Fine & Country's online and in-showroom channels, as well as on ESPC.

Commenting on the new partnership, Malcolm Cannon, ESPC CEO said:-"Scotland has a lot to offer the top end of the property market with a wide selection of historic townhouses, country estates and large family homes. This partnership with Fine & Country provides an exciting new opportunity for our members when marketing a home on behalf of their client.

"We believe that in Fine & Country we have found a like-minded partner who we can work alongside to provide clients with even more effective marketing for their home.

"Rather than partnering with an organisation that just operates online, we have linked with Fine & Country for their network of professionals across the country who each knows their own local market and clients. ESPC was created with the

high level of professional service offered by solicitors at its core and we see the same philosophy in Fine & Country.”

Fine & Country specialise in the sale of distinguished residential property in the upper quartile of the market.

Malcolm Lindley, Managing Director of Fine & Country said:-“We are delighted to extend the brand into Scotland. The top end of the Scottish property market is an exciting place and we look forward to competing with our ground breaking lifestyle marketing.”