

# Scottish Swimming – live from the Royal Commonwealth Pool



*Scottish Swimming and Quipu TV are bringing swimming action from Royal Commonwealth Pool live to screens globally*

Scottish Swimming, the governing body for swimming in Scotland, and Quipu TV, a Glasgow-based internet broadcaster, will be streaming the swimming action live from the 2013 Scottish Gas National Age Groups Championships at the Royal Commonwealth Pool in Edinburgh on Thursday 11 April in a free-to-air global livestream, co-commentated by Kerri-Anne Payne , covering the second day of the competition for the first time online at [www.scottishswimming.com/live](http://www.scottishswimming.com/live)

The competition, one of three national swimming championships Scottish Swimming holds each year, has received a record level of interest with more than 900 entries. The event will showcase the depth of swimming talent in Scotland, from those making their debut at the competition to experienced senior athletes who have represented their country on the world stage like Scottish London 2012 Olympians Caitlin McClatchey, Craig Benson and Hannah Miley and Paralympians James Clegg and Craig Rodgie.

Scottish Swimming will be piloting the streaming together with Quipu TV as part of its marketing strategy to use social media and online broadcasting to showcase its events to a wider audience and add benefit to its more than 20.000 members. Speaking ahead of the Scottish Gas National Age Groups Championships Forbes Dunlop, Scottish Swimming's Chief Executive Officer, said:

“I am delighted that Scottish Swimming is able to stream a day’s competition live from our Scottish Gas National Age Groups Championships. This allows for a wider audience to see some of Scotland’s best young swimmers competing. It is an exciting and new development that we are experimenting with and we look forward to getting feedback on how our members and wider swimming public find the service.”

Internet broadcaster Quipu TV was founded in 2011 and draws on over 50 years of BBC television and radio experience from its founders David Holmes, Jack McGill and Mike Stanger. Having worked in news, sport, and entertainment, David, Jack, and Mike combine in QuipuTV knowledge and journalistic rigour with passion and creativity. Jack McGill, Managing Director of Quipu TV, is excited about piloting the live stream in partnership with Scottish Swimming:

“Following our successes with cricket, hockey and netball, it is exciting to work with Scottish Swimming to bring live online coverage of the Age Groups Championships directly to fans. Our digital strategy is transforming coverage of sport in Scotland and we hope swimming will be an important part of that strategy this year and in the future.”

The morning heats of the competition will be streamed live from 8.15am, the afternoon heats from 12.45pm and the finals from 5.00pm, all at [www.scottishswimming.com/live](http://www.scottishswimming.com/live) There will also be a live Twitter feed with the hashtag #snagslive where users can leave comments and interact online.

The Scottish Gas National Age Groups Championships 2013 are taking place from 10-14 April at the Royal Commonwealth Pool in Edinburgh, with kind support of Scottish Swimming principal partner Scottish Gas and event partners Edinburgh Leisure, Activcity and Edinburgh Council.

More information about Scottish Swimming can be found at [www.scottishswimming.com](http://www.scottishswimming.com), as well as on Facebook

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