

News about The Melting Pot's Social Innovation Incubator Award

The search for applicants for the next Social Innovation Incubator Award programme is now under way. Please read on for information on The Melting Pot's fantastic Award programme.

"We're looking for your help in finding the next wave of socially innovative people, ideas and projects. We have until the 20th of May to find 10 such social innovators, who are in the early stages of starting up their own non-profit company.

The SII Award is run by The Melting Pot – Scotland's Centre for Social Innovation, located in the heart of Edinburgh. The SII Award is a dedicated programme of social business support lasting 12 months – more info below.

Last year the SII Award successfully helped 11 budding social innovators to make their ideas reality. Last year's Award winners can be found by following [this link](#). Each of them have supplied feedback of their experiences and a progress report – to help this year's applicants and our supporters to understand the value of this unique social business incubation programme. The event time line for the 2012/13 SII Award can be viewed [here](#).

To help us get the ball rolling we are asking you as a key associate to help us out by:

Repeatedly sharing: Information about the opportunity to apply for the SII Award, and to contribute to the crowdfunding campaign with any people, colleagues and partners who you believe would be interested, until the end of May 13.

To make this easy for you we have attached a press release, and short promotional statements, logos, social media links etc (below).

In addition, if you have a public place where you could display some postcards (see picture attached) about the SII Award, please let us know how many you want and where to send them to.

Nominating individuals: Who do you believe has fantastic ideas and the drive to create social innovation, and who'd be interested in the programme of support we're offering? Please encourage them to apply. People sometimes need a gentle nudge (or two!).

Sponsoring an Awardee/ project: Become a headline sponsor for just £3k. You'll be listed in our publicity materials, have special invites to key stakeholder and publicity events about the SII Award, and have the option of choosing the type of project or person you're funding (a category such as 'environmental' or 'health' project, or a young person). If you wish you can also join the assessment panel too.

Individually donating and shopping through our crowd-funding campaign: Our crowd funding campaign gives you as an individual the opportunity to donate any financial amount – from a fiver to five hundred pounds. If you're fast or first, you can also grab yourself one of our special 'rewards' – items and experiences such as bespoke limited edition Jute bags, a guided Canadian canoeing trip, a foraging lesson, Mixology hire, and more. There is something for everyone and all monies raised will go straight into the SII Award funding pot.

If you like what you see – perhaps you'd 'like and share' the campaign with others?

By aiding The Social Innovation Incubator Award in which ever ways you can, you will actively be helping the next

generation of social innovation to take off and establish itself.

By raising a total of just £30,000 we will be able to leverage 5 times that amount into in-kind support, services, connections and experiences – helping the visions of 10 more budding social innovators to become a reality. This is an innovative grassroots support mechanism for social change by people who want to support others driven to help the well-being of our communities and planet.

Specifically the SII Award support includes: 12 months of co-working space, use of a meeting room, ICT and every day printing and phone costs, a reception and business mailing address, emotional support, connections with volunteers and media opportunities, and a range of dedicated expert business support delivered in peer group and 121 learning environments. The business support programme includes everything needed to be learned at the start-up and emerging stages of a new company – from branding and marketing strategies, to fundraising, working with staff and volunteers, companies house registration and help setting up financial systems. In short, everything a budding social entrepreneur could need to thrive and survive.

If you need any other information, quotes, photos, case studies etc, or would like to talk about corporate sponsorship options, please contact me on 0131 243 2626 or by email.

With thanks for your help and support.

Best wishes

Claire Carpenter, Managing Director”

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[Visit the website](#) for direct info on the Award.

Short text about the SII Award:

Social Innovation incubator Award – now open for applications

Bursting with a great idea and passion to make social change happen? Need practical resources and assistance to help your great idea for a better world to flourish? Come to The Melting Pot – Scotland's Centre for Social Innovation.

Our annual Social Innovation Incubator Award programme provides a range of free support and services for up to 10 start-up and emerging non-profits organisations including:

- 12 months free work and meeting space, IT, telephones, printing, etc
- Personal guidance, a diverse programme of learning and mentoring opportunities
- A range of other opportunities and dedicated business support services
- Visit <http://www.TheMeltingPotEdinburgh.org.uk> for more information and to apply
- Closing deadline for applications is 20th May, programme starts 1st July 2013

Help support others making social change through the SII Award crowd funding campaign

Twitter feed: 12 months fantastic resources and business support for start-up social innovators available here!
[@TheMeltingPotEd](https://ow.ly/jFwGU)

Submitted by [Pete Sach](#)