Little Red begin their Edinburgh to London route this week

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And guess who was on the inaugural flight? Well not one to miss a PR opportunity, Sir Richard Branson was on the flight and yes he was wearing a kilt supplied by Howie Nicolsby of 21st Century Kilts who had to go on to the plane to dress the airline owner.

The flight travelled from London Heathrow to Edinburgh, and in true Branson style he was accompanied by some well-kent faces, including Scottish actor John Hannah.

Sir Richard was also met by Deputy First Minister for Scotland Nicola Sturgeon and local MSP Colin Keir. We have a video interview with Sir Richard and will publish this very soon.

In the meantime what was under his kilt? Boxer shorts bearing the words:-"Stiff Competition".

