Creative Cookware launches exclusive Wonderbag

Creative Cookware in Rose Street is the only business in Scotland to launch a revolutionary new cooker which saves time, money and fuel while helping African families in need.

The Wonderbag is a non-electric heat retention cooker which allows food that has been brought to the boil in a pot to continue cooking for six to 12 hours after it has been removed from the heat source.

This insulated bag can be used to cook anything from stews and curries to simple rice and soups. You heat up your pot of food on the stove to kick-start the cooking process and then simply place it in the Wonderbag until it is ready.

Created in Africa, the Wonderbag is now being used in 600,000 African homes and has created 2000 jobs in the last five years. For every Wonderbag purchased one will be donated to an African family in need — saving 30% on fuel consumption each year — so Scottish consumers can be safe in the knowledge that their purchase is doing good elsewhere.

As well as saving time, money and fuel, the Wonderbag uses 50% less water in the cooking process, and even cheaper cuts of meat have time to tenderize and absorb flavours due to the prolonged cooking time.

Using a Wonderbag also means that Africa families no longer have to risk their safety and health while collecting and burning firewood.

Creative Cookware owner Lin Cherrington is delighted to be the only Scottish business to sell the Wonderbag.

Lin says: "The Wonderbag is such a brilliant idea as it

benefits both the consumer and the African families each sale will help. I've used the Wonderbag myself and was very impressed as it allows you to make amazing one-pot meals with minimum fuss and maximum flavour. It's a revolutionary new way of cooking which is making a positive impact on people's lives and I hope sales will really take off."

The Wonderbag will not be available in larger retail outlets for at least six months so until then Creative Cookware, on Edinburgh's Rose Street, is the exclusive stockist in Scotland.

Priced at £70 the Wonderbag is available in a range of reversible hardwearing colours and there is also a camping range suitable for outdoor activities.

For further information on the Wonderbag please visit: http://www.nb-wonderbag.com

Submitted by Samantha Mckay-Challen

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