

See 'Britain from the Air' in Edinburgh from today



Edinburgh will today become the latest host venue for the Society's Britain from the Air, an outdoor exhibition of more than 100 stunning aerial photographs.

The free-to-access street gallery will be the perfect way to see Britain from a unique aerial perspective. Combined with a large-scale, walk-on Ordnance Survey map situated in Festival Square, visitors will be able to walk the length and breadth of the British Isles, finding favourite locations and discovering new ones.

Eleven specially selected photographs of striking locations around Edinburgh will also be unveiled as part of the exhibition, which will remain the city until 20 May.



The exhibition is being brought to Edinburgh – a Scottish first – by the Royal Geographical Society (with the Institute of British Geographers) and street gallery pioneers, Wecommunic8. It is being sponsored by The City of Edinburgh Council, Marketing Edinburgh and Essential Edinburgh in conjunction with Royal Highland and Agricultural Society of Scotland (RHASS), Edinburgh World Heritage and the Grassmarket BID.

Councillor Frank Ross, Economy Convener, City of Edinburgh Council, said: "We are extremely proud to be chosen as a location for the exhibition's national tour. Edinburgh's World Heritage Site will provide the perfect setting for these breathtaking images. I hope that people will take this opportunity to learn more about Great Britain but also to

explore more of their home city providing a welcome boost to the local economy in the process.”

The RGS-IBG’s Director, Dr Rita Gardner, hopes the free exhibition will encourage the enjoyment and exploration of Britain’s great outdoors: “The Society is delighted that Edinburgh will be the first Scottish partner city to exhibit ‘Britain from the Air’. A unique value in the exhibition lies in its ability to help everyone to appreciate Britain’s extraordinary scenery and to understand more about how people have used and interacted with our landscapes for millennia. As people take in our wonderfully diverse landscapes, we hope it will inspire them to get out and about around Scotland, England and Wales and see for themselves the wonders of our island.”

Adam Wilkinson, Director of Edinburgh World Heritage, said: “These images offer a fascinating perspective on the city and the UK as a whole. The qualities that make Edinburgh such a distinctive and beautiful city will be clearly shown, such as the stunning landscape setting, the striking contrast of the Old and New Towns and imposing architectural landmarks. The exhibition is a reminder of just what an extraordinary place Edinburgh is.”

RHASS’ chief executive, Stephen Hutt, added: “The Society has almost 15,000 members, many of whom are landowners and farmers responsible for the stewardship of Scotland’s countryside, it is therefore highly appropriate for RHASS to support a project which showcases our stunning landscape.”

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