Edinburgh Sevens launched with a party!

Scotland Internationals attended the launch of the inaugural Edinburgh 7s Festival. Stuart Hogg, Tim Visser and Greig Laidlaw were welcome additions at the official launch party of the Edinburgh 7s Festival at Opal Lounge in Edinburgh.

E7F is taking place at Meggetland Sports Complex, Colinton Road from 7-9 June 2013. This brand new, unique, multi-sport festival includes all the ingredients for an entertaining sporting extravaganza. The three-day event combines extremely popular and engaging sports with a music festival feel. From rugby 7s and beach volleyball, through to fancy-dress dodgeball, there really is something for everyone.

E7F will host the British Invitational Masters Beach Volleyball tournament on a tailor-made arena with 500 seats. Confirmed attendees include GB 2012 Olympian Shauna Mullin and a host of other British beach stars.

Also at an elite level, E7F are hosting the Scotland leg of the GB7s on the Saturday. A brand new series for specialist sevens teams consisting of one-day tournaments played at venues across Britain on four consecutive Saturdays. Teams include Appache, Barracudas, Maurauders, Samurai, Wailers, Pups and teams representing the home nation's governing bodies.

In addition to these invitational elite sporting tournaments, E7F has created competition formats in netball, hockey, football, volleyball, touch, rugby and dodgeball.These competitions are aimed at the public and businesses across Scotland and the aim is to get as many people involved in the event as possible.

The weekend starts with a schools festival on the Friday

morning and local children will be invited to take part in every sport on offer and get coaching advice from International athletes and Olympians.

Gordon Hood, Festival Director, commented:-

"We are very excited about this new event. There is so much going on at the festival with top quality elite sport, live music, fancy dress dodgeball and a beach volleyball arena.

We want everyone to be involved and have a host of entertainment on offer through the weekend including live music, DJs and some fun competitions. With children under 12 being admitted free and a Kidzone in place, there is something for everyone."

Colin Gregor, Scotland 7s Captain, said:-:

"I am delighted that we are bringing this level of competition to Edinburgh. 7s is such great fun and the more new audiences that can experience it alongside other sports can only help it develop and grow. We invented the game after all!"

Shauna Mullin, London 2012 Olympian, said:

"I am really pleased to be included in such a great event! Linking beach volleyball and rugby 7s is a great idea because both sports are fast, tactical, require great athletes and they both provide an amazing atmosphere for spectators. It is support and events like this that will help beach volleyball continue to ride the wave that the Olympics create. I can't wait to come up to Edinburgh again this summer!"

The live, onsite entertainment at the festival will keep the crowds busy from 9am until late. Festival attractions include:

- Beach Volleyball Arena
- Fancy dress all weekend
- Red Bull Players Lounge
- Pitch side Jacuzzi

- Live bands & DJs
- Beer Tent
- Kids Zone Under 12s Go Free
- International rugby stars
- Lions Breakfast TV showing the Lions v Queensland Reds

Team entry and Tickets are available from the website

For further information and a launch photo please contact Gordon Hood on 07789 000 456

Submitted by Chrissy

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